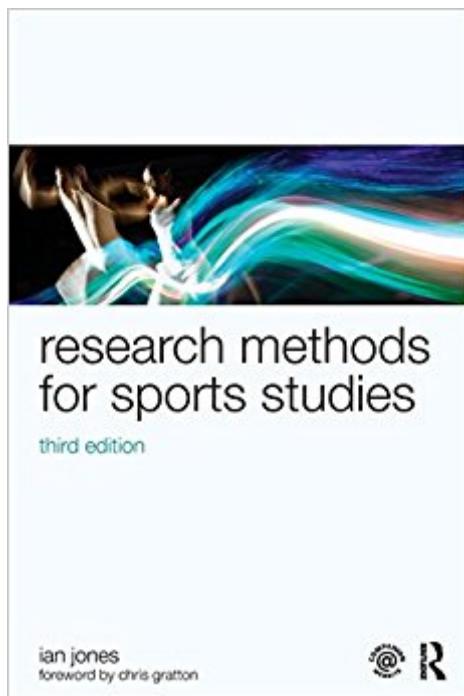


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# Research Methods For Sports Studies: Third Edition (Volume 1)



## **Synopsis**

Research Methods for Sports Studies is a comprehensive, engaging and practical textbook that provides a complete grounding in both qualitative and quantitative research methods for the sports studies student. Leading the reader step-by-step through the entire research process, from identifying a research question and collecting and analyzing data to writing the research report, it is richly illustrated throughout with sport-related case-studies and examples from around the world. Now in a fully revised, updated and expanded third edition, the book includes completely new chapters on using social media and conducting on-line research, as well as expanded coverage of key topics such as conducting a literature review, making the most of statistics, research ethics and presenting research. Research Methods for Sports Studies is designed to be a complete and self-contained companion to any research methods course and contains a wealth of useful features, such as highlighted definitions of key terms, revision questions and practical research exercises. An expanded companion website offers additional material for students and instructors, including web links, multiple choice revision questions, an interactive glossary, PowerPoint slides and additional learning activities for use in and out of class. This is an essential read for any student undertaking a dissertation or research project as part of their studies in sport, exercise and related fields.

## **Book Information**

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## **Customer Reviews**

'Understanding the research process and the value of sport research should be a responsibility for all those engaged in the sport enterprise; academicians and practitioners alike. Ian Jones has

provided a text that creates a common link between the two, so that researchers and sport practitioners can communicate in the theoretical and practical.' Dr Ronald W. Quinn, Associate Professor, Department of Sport Studies, Xavier University, Cincinnati, USA 'Research Methods for Sports Studies is structured in an easy to follow, clearly written format providing a step-by-step roadmap for research. This is an essential text for students in how to do sport studies research. The supplementary resources will assist lecturers who are teaching sport studies research, and provide students with value adding learning resources.' Professor Tracy Taylor, Business School Deputy Dean, University of Technology, Sydney, Australia 'Ian Jones has written a highly accessible introductory text for undergraduate sports students from a range of sport disciplines, who are about to embark on a substantial piece of research for the first time. Likewise, the book provides a structure by which lecturers and tutors can shape the delivery of research methods modules. The case study and supplementary material brings to life what can sometimes be a rather mundane endeavour.' Dr Jimmy O'Gorman, Senior Lecturer in Sports Development, Edge Hill University, UK

Ian Jones is the Associate Dean for Sport at Bournemouth University. His teaching and research interests focus upon the areas of sport behaviour, and research methodology for sport. He is the author of several research methods texts, and has published his research in a variety of journals

Had to buy it for class. Practical to the subject but not something I would normally buy because the content is boring.

This textbook has excellent content that is very helpful in writing a thesis paper or research paper.

Great

Heavy product with good balance as the price. as a gift to my colleague, very patient and helpful. it's no delayed.

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